

All the information
you require when
considering a relocation

FREE TO ATTEND

Manager & Business Redomiciliation Finance Valley Lake Zurich, Pfäffikon SZ Canton of Schwyz Conference

An Attractive Location for the Finance Industry

Tuesday 20th September 2011
Hotel Seedamm Plaza, Pfäffikon SZ, Switzerland

Who should attend?

- Fund managers
- Senior executives from the finance industry
- Senior officers from non-financial companies
- Local financial service providers
- International financial service providers
- Companies already based in Switzerland

Relevant and topical

Hear direct from manager speakers including:

- **Man Investments AG**
- **UBS AG**
- **Picard Angst Asset Management AG**
- **GAM (Schweiz) AG**
- **Swiss-Hedge Capital AG**

FREE to attend!

- for Fund managers
- for Senior officers / managers
- for Service providers

Hosted by:

kantonschwyz



Organised by



an informa business



Elemental
Chlorine Free
(ECF)



Paper sourced
from sustainable
forests

Benefit from the following lively discussions:

- Steps to take when making the move to Switzerland
- Case studies:
 - setting up a fund under Swiss law
 - the finance industry in the Canton of Schwyz
- How modern asset management is being done in Switzerland
- Regulatory outlook for funds & the finance industry:
 - domestic issues facing Switzerland
- Benefitting from an attractive tax regime
- Switzerland as a leading fund domicile in Europe?
 - how Switzerland can become even more attractive

Canton Schwyz

in the centre of Europe



Scan with
smartphone
QR Reader App

Register Today

Tel: +44 (0) 20 7017 7790 Email: kmregistration@informa.com Fax: +44 (0) 20 7017 7824
For latest programme and to register visit: www.ibc-events.com/cantonschwyz

Hosted by the Office for Economy Canton of Schwyz, this one day conference attended by some of the leading finance professionals in Switzerland and from across Europe, will provide you with all you need to know when considering a relocation - specifically to Finance Valley Lake Zurich, Pfäffikon SZ, Switzerland.

Why managers are locating in “Finance Valley Lake Zurich, Pfäffikon SZ”

- Pfäffikon SZ has lowered taxes to residents and businesses in the last years. Currently tax rates are the lowest in Switzerland
- It's a magnet for international financial services companies – including: **LGT Capital Partners AG, Picard Angst Asset Management AG, Cevian Capital AG, Van Eck Switzzlerand AG, Man Investments AG, 47 Degrees North Capital Management Ltd**
- Excellent infrastructure, close to Zurich, a strong local labour market and access to service providers
- Best quality of life – a leading location on the shores of Lake Zurich

How will you benefit by attending this conference?

- You will have the opportunity to network with:
 - fund managers
 - senior managers from both the finance industry and non-financial organisations
 - leading local and international financial service providers
 - Swiss supervisory bodies
- The programme focuses on the issues affecting you when considering a relocation:
 - tax advantages
 - regulatory considerations
- Speakers are drawn from the financial sector - ensuring it's relevant to you
- The conference offers you an evening of drinks and networking in a relaxed environment
- Free to attend and concise - making it cost and time efficient

Financial cluster boasting 110 finance companies

20 minutes commute to Zurich!



Get involved in this conference

This event provides an excellent opportunity for you to meet fund managers and finance professionals from across Europe who are looking to relocate either personnel or their business. As a provider to this exclusive market, this unique conference offers you a platform to showcase your services to a highly targeted audience in a relaxed environment.

If you want to be part of this event and are interested in exhibition opportunities, please contact: David Gold +44 (0)20 7017 7243 or david.gold@informa.com

Register Today

Tel: +44 (0) 20 7017 7790 Email: kmregistration@informa.com Fax: +44 (0) 20 7017 7824
For latest programme and to register visit: www.ibc-events.com/cantonschwyz

08:30 Registration & Welcome Refreshments

09:00 Welcome to the Conference

09:10 Welcome from the Host

Governing Councillor Kurt Zibung
Chairman of the Department for Economic Affairs

DEPARTMENT FOR ECONOMIC AFFAIRS

09:15 The Greater Zurich Area - its Advantages & Challenges

- Why location marketing?
- Strengths of the Greater Zurich Area in comparison to international regions
- Mission and objectives of the Greater Zurich Area AG
- Challenges and interactions of the different players in investment promotion in a federalistic system

Sonja Wollkopf Walt, *Managing Director*

GREATER ZURICH AREA AG

09:50 The Finance Industry in the Canton of Schwyz

- The Schwyz finance industry as part of the cantonal economy
- Schwyz as part of the Zurich and Swiss financial sector
- International comparison of the most important factors in choosing a location (accessibility, taxation, quality of life, etc.)

Prof. Dr. Urs Müller, *Managing Director and Chief Economist*

BAK BASEL ECONOMICS AG

10:30 Refreshment Break

11:00 Steps to Take When Making the Move to Switzerland

- Structuring your affairs: key considerations managers must keep in mind when considering a redomiciliation
- Regulatory, tax & practical issues which exist when redomiciling

Glen Millar, *Director*

KINETIC PARTNERS (SWITZERLAND) SA

11:40 How Modern Asset Management is Being Done in Switzerland

- Modern models used when operating a manager
 - Case examples of setting up fund operations
 - Operational aspects to keep in mind
 - Outsourcing strategies when setting up your fund
- Michael Appenzeller, *Managing Director*, **ETOPS AG**

12:20 Lunch

14:00 Benefitting from an Attractive Tax Regime

- Introduction to the tax system in Switzerland
- What this means for taxes in the Canton of Schwyz
- Focus on individual taxation
- Focus on corporate taxation

Bernhard Auf der Maur, *Partner, Certified Tax Expert*

CONVISA AG

14:30

Switzerland as the Leading Hedge Fund Domicile in Europe

- Why organisations set up in Switzerland
- Where are managers locating across Switzerland?
- What specialisations does Switzerland have?
- Swiss as distribution rather than production
- Impact of international regulation on Swiss managers
- Switzerland as a centre for distribution or production?

Moderator: Glen Millar, Director

KINETIC PARTNERS (SWITZERLAND) SA

Panellists:

Serge Cadelli, *COO*, **MAN INVESTMENTS AG**

Ronald P. Angst, *Partner*

PICARD ANGST ASSET MANAGEMENT AG

Roman Aschwanden, *Managing Director*,

Head of Portfolio Management, **GAM (Schweiz) AG**

Richard C. Mueller, *Managing Partner*,

47 DEGREES NORTH CAPITAL MANAGEMENT LTD

Representative from **UBS AG**

15:15 Refreshment Break

15:45 Regulatory Outlook for Funds & the Finance Industry: Domestic Issues Facing Switzerland

- A look at international regulation in the context of Switzerland – and what this means for Swiss banks and managers
- Changes to the CIS Act and its reach into Switzerland impacting on funds and asset managers
- The transposition of AIFMD requirements into Swiss Law
- Updates to the AIFMD – Level II and Level III
- Comment on FATCA and the Dodd-Frank Act

Dr. Matthäus Den Otter, *CEO*

SWISS FUNDS ASSOCIATION (SFA)

16:25 Setting up a Fund under Swiss Law

- Practical example of a single hedge fund manager setting up under Swiss Law

Gerhard Schreiber, *Partner & Founder*

SWISS-HEDGE CAPITAL AG

17:00 Close of Conference Followed by Drinks Reception
Hosted by:



Unrivalled work-life balance



Register Today

Tel: +44 (0) 20 7017 7790 Email: kmregistration@informa.com Fax: +44 (0) 20 7017 7824

For latest programme and to register visit: www.ibc-events.com/cantonschwyz

Canton of Schwyz Relocation Conference

VIP CODE:

20th September 2011, Hotel Seedamm Plaza, Pfäffikon SZ, Switzerland FKW52242

Please quote the above VIP code when registering

Please quote the above
VIP code when registering

WHEN & WHERE

FKW52242

20th September 2011, Switzerland

Venue: Hotel Seedamm Plaza

Seedammstrasse 3

CH-8808 Pfäffikon SZ, Switzerland

Tel: +41 55 417 17 17

Fax: +41 55 417 17 18

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IBC has arranged a special room rate at a number of hotels. If you wish to book a room, please call Venue Search on +44 (0)20 8546 6166 stating that you are an IBC delegate.

FIVE EASY WAYS TO REGISTER



Telephone: +44 (0) 20 7017 7790
Please remember to quote FKW52242



Fax: Complete and send this
registration form to:
Fax: +44 (0) 20 7017 7824



Email:
kmregistration@informa.com



Mail: This completed form
together with payment to:
Nicola Rogers
Informa Customer Service
PO Box 406, West Byfleet
Surrey, KT14 6WL



Web:
www.ibc-events.com/cantonschwyz



Scan with
smartphone
QR Reader App

Unable to Attend - Event Documentation

Nothing compares to being there – but you need not miss out!
Don't delay and order your documentation today, simply tick the
box, complete your details above and send the form along with
payment. Documentation will be available after the event.

**Manager & Business Redomiciliation -
Canton of Schwyz Conference - £199 (VAT @ 20%)**

We regret Documentation Orders can only be processed on
receipt of Credit Card details

PERSONAL DETAILS

1st Delegate Mr/Mrs/Ms

Job title _____
Department _____
Company _____
Address _____

Telephone _____
Fax _____
Email _____
Nature of Business _____

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving ONLY IIR companies the permission to contact me by email

Yes! I would like to receive information about future events and services via fax
Signature: _____

2nd Delegate Mr/Mrs/Ms

Job title/Dept _____
Company _____
Address _____

Telephone _____
Fax _____
Email _____
Nature of Business _____

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving ONLY IIR companies the permission to contact me by email

3rd Delegate Mr/Mrs/Ms

Job title/Dept _____
Company _____
Address _____

Telephone _____
Fax _____
Email _____
Nature of Business _____

Yes! I would like to receive information about upcoming events by email. By giving you my email address I am giving ONLY IIR companies the permission to contact me by email

Line Manager Mr/Mrs/Ms

Job title/Dept _____
Telephone _____ Fax _____
Email _____

Booking Contact Mr/Mrs/Ms

Job title/Dept _____
Telephone _____ Fax _____
Email _____

Data protection: The personal information which you provide to us will be held by us on a database. You agree that IIR and IBC Finance may share this information with other companies in the Informa group. Occasionally your details may be made available to selected third parties who wish to communicate with you offers related to your business activities.

If you do not wish to receive these offers please contact the database manager. For more information about how IIR and IBC Finance use the information you provide please see our privacy policy at: <http://www.iir-events.com/IIR-conf/PrivacyPolicy.aspx> If you do not wish your details to be available to companies in the Informa Group, or selected third parties, please contact the Database Manager, Informa UK Ltd, 29 Bressenden Place, London, SW1E 5DR, UK. Tel: +44 (0)20 7017 7077, fax: +44 (0)20 7017 7828 or email integrity@iirtld.co.uk.

Incorrect Mailing: If you are receiving multiple mailings or you would like us to change any details, or remove your name from our database, please contact the Database Manager at the above address quoting the reference number printed on the mailing label.

By completing and submitting this registration form, you confirm that you have read and understood the IIR and IBC Finance Delegate Terms and Conditions and you agree to be bound by them.

TERMS AND CONDITIONS: Attendance at this conference is subject to IIR & IBC Finance Terms and Conditions at www.informaglobalevents.com/division/finance/termsandconditions. Your attention is drawn in particular to clauses 8 and 14 of IIR & IBC Finance Delegate Terms and Conditions which have been set out below: Changes to the conference: IIR and IBC Finance may (at its sole discretion) change the format, speakers, participants, content, venue location and programme or any other aspect of the Conference at any time and for any reason, whether or not due to a Force Majeure Event, in each case without liability.